



FOR IMMEDIATE RELEASE

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### **Profinium Elects New Talent to Board of Directors**

FAIRMONT, MINN., February 27, 2017 – Profinium, Inc., a Minnesota banking company, has announced the election of three new board members to its team: Christine Rotthoff, Steve Sorenson and Matt Ketelsen.

Rotthoff brings broad knowledge and experience in commercial real estate investment and management. Rotthoff is a long-time resident of Owatonna and is director of operations for ARISE Group, LLC, a private equity commercial real estate firm and managing partner and President at CRK Properties, LLC. As a seasoned commercial property owner, manager and realtor, the bank board will benefit from her insights about the future growth of our region.

Sorenson, a resident of Madelia, joins the Profinium Board of Directors and will contribute his expertise in finance and agriculture. Sorenson has spent his career working for agricultural based companies including NuWay Cooperative and Associated Milk Producers, Inc. as well as growth oriented, closely held companies including Kurt Manufacturing Company, Coughlan Companies, and Jordan Sands. Sorenson recently started working for Krahmer Inc. as COO/CFO of all farm operations. In total, Sorenson has 25 years of experience in all phases of finance, operations, administration and systems management.

Ketelsen is a resident of Lakeville and is currently the General Manager of KOWZ/KRUE Radio in Owatonna, Minnesota. Ketelsen has been a major advocate for the Owatonna community serving as the Chairman of the Owatonna Chamber of Commerce and Tourism board. Formerly, Ketelsen worked for the office of U.S. Senator Norm Coleman. Ketelsen brings the knowledge of growing a closely held business, market and branding expertise as well as a deep understanding of agriculture.

“I believe the additions of Chris, Matt and Steve to the Profinium Board continues our tradition of having vested and talented business people help guide our bank to further growth and success. These new board members bring knowledge, youth and passion to our pursuits,” said Fred W. Krahmer, Chairman of the Profinium Board of Directors.

The current Board of Directors of Profinium, Inc. is Fred W. Krahmer (Chairman), Fred C. Krahmer (Vice Chairman), Michelle Krahmer, Larry Swanson, Wayne Kahler, Marques Doppler, Matt Ketelsen, Steve Sorensen and Chris Rotthoff. Profinium, Inc., is a locally-owned community bank focused on full financial health with full financial services. Profinium has four locations in Southern Minnesota, including Fairmont, Truman, Owatonna, and most recently, in downtown Mankato in the Profinium Place office tower. The organization has served Southern Minnesota since 1875, and provides banking, mortgage, insurance, trusts and investment services.

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